

Communication Advisory Committee – Meeting #6

[25 August 2024; 7:00 – 8:30 p.m. at the Plymouth Township Building on Belvoir)

Time	Activity
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50 mins [7:00 – 7:50]	Preliminary survey findings to date; review and discussion <ul style="list-style-type: none">▪ Overall response and response rate (including by demographic category)<ul style="list-style-type: none">○ Paper copies at GPCC & Pinnacle○ Online responses▪ Preliminary findings▪ Additional actions needed before the survey closes on Oct 18
35 mins [7:50 – 8:25]	Report outs on the reviews of other municipalities <ul style="list-style-type: none">▪ Each person briefly reports their findings from the review* of at least one additional municipal website. Further:<ul style="list-style-type: none">– CAC members report on any social media they found from both the municipalities they’ve reviewed– CAC members report any additional feedback from reviewing websites of interest, based on the reviews from other members
5 mins [8:25 – 8:30]	Wrap-up and close <ul style="list-style-type: none">▪ Next meeting▪ Final comments

*** Objective of the reviews:** Identify communication best practices we might want to replicate in Plymouth. Share what you found that you liked...things that were visually appealing...formats and designs that were user-friendly and easy to navigate...information that draws lots of resident attention...in short, any communication practices, strategies, or formats that are worth considering as part of our communication enhancement plan. Reviews could include websites, social media, and/or any other communications you can access.

Committee Members	
Becky Cosgrave	Resident
Dawn Gaffney	Resident
Sandy Grunfeld	Resident
Chris Manero	Resident
Sonia Pinckney	Resident
Ronald (Rock) Plant	Resident
Al Ronderos	Resident
Stephanie Battaglia Williams	Resident
Karen Weiss	Plymouth Township Manager
Phil Brady / Joanna Sharapan	GPCC Parks & Recreation
Brandon Strong	Plymouth Township IT
Kristin Frederick Leonard	Plymouth Township Council
Lynne Viscio	Plymouth Township Council