Plymouth Environmental Advisory Board June 15, 2021 Start time 7:00 pm via Zoom

Attendance: Bill, Debbie, Andrew, Eunice, Mike C

Members Absent: Carolyn and Agam

Staff Absent: Rick Carbo (Buildings & Grounds Director) and Karen Bramblett (Township

Council)

Guests in Attendance: Tim Beckel (Vice-Chair of Conshohocken EAC)

and Andrew Conboy (from Colonial Canopy Trees | Facebook)

1.) Pledge of Allegiance

- 2.) March and April 2021 Minutes Andrew motioned to approve; Bill seconded the motion. May Minutes still to be approved.
- 3) **Debrief of Township Day (Sat June 12 from 10am-2pm)** Those who helped at the table provided feedback. Felt we had a great table with a variety of topics to present to residents (Spotted Lanternflies, Solarize, ReadyFor100, Recycling). Delicate balance to have wide variety of topics that we presented in order to capture attention of a topic of interest to residents. The QR Codes that were created was our first attempt of going paperless, but we would need to change security access for docs in Google Drive. Sign up sheet to collect email addresses was hard to read people's hand writing. Suggestion to add the EAB's Mission or make it clearer what EAB is about. Discussion for additional ways we could have more community outreach events.
- 4) Community Outreach, EAB/EAC Collaboration —There was some discussion to have some event in Sept/Oct at the Community Center to help with outreach and promote our Facebook page. Perhaps set up event at East Valley Park during baseball season (Little League). Maybe see if Maple Acres would be open to having EAB table on site on busy weekend day in the fall. We could put survey on Facebook, although still not enough Followers to get good survey participation. Whitemarsh is having their Township Day in the Fall. Question came up if we could collaborate with them since we're in same school district and that Township Day is very well attended. We may get a large sample of residents.

Guest, Tim Beckel from Conshohocken EAC added his perspective how they had formed a Foundation, Friends of Green Conshy, in order to raise money to do some projects as the EAC. Now their EAC has a modest budget. They have several focus groups, like Shade Trees, Green Energy, Community Recycling and Clean-Up. It's good to meet residents where they are and some may be interested in tree planting, some interested in solar, some interested in composting, so we need to be able to direct people to the right person or resource. You have to get people when they express interest. Tim and Bill had connected and started discussing ways neighboring townships/boroughs can collaborate (e.g., host a workshop, have an event, sharing of resources and ideas).

The first EAC Networking Meetup was planned for July 17th at 7pm via Zoom between Plymouth, West Norriton, Conshohocken, and Whitemarsh.

Guest Andrew asked if we have any plans for a Shredding event and E-Waste Recycling. There was a shredding event scheduled on June 19th at Plymouth Fire Company from 10am-1pm already posted on our FB page. Also, a shredding event planned for Sat July 10th from State Rep: Matt Bradford.

5) Ready for 100 Plymouth -

a) <u>Clean Energy Transition Planning program – The ETP was presented at the Council workshop on Mon, July 5. Requested to have the Clean Energy Plan posted on the Township website to try to get residents' interest and involvement.</u>

Next Meeting: Tues, July 20th at 7pm - via Zoom

Meeting ended 8:05 pm. Motion to close: Andrew; 2nd by Eunice.