

Parks, Recreation, and Shade Tree Advisory Board

Minutes of Tuesday, January 24, 2012

A meeting of the Parks, Recreation, and Shade Tree Advisory Board was held on Tuesday, January 24, 2012, at the Plymouth Township Community Center. Present were Board members Bill English, Kim Pennington, Pat Ianelli, Joe Stem, and Lynda Lawrence; Parks and Recreation Director Karen Franck; 2012 Council Liaison Maria Weidinger; and Board Secretary Rosemary Winterbottom. Board members Karen Lorence and Bridget Sudall were not in attendance.

The meeting was called to order at 7:00 PM.

ELECTION OF OFFICERS

Kim Pennington nominated Bill English for the position of Chairman-Parks, Recreation, and Shade Tree Advisory Board. This nomination was seconded by Lynda Lawrence. There were no further nominations for this position. The Board vote was unanimous in favor of this nomination and Bill accepted the position of Chairman-Parks, Recreation, and Shade Tree Advisory Board for 2012.

Kim Pennington nominated Karen Lorence for the position of Vice Chairman-Parks, Recreation, and Shade Tree Advisory Board. This nomination was seconded by Pat Ianelli. There were no further nominations for this position. The Board vote was unanimous in favor of this nomination of Karen Lorence for the position of Vice Chairman-Parks, Recreation, and Shade Tree Advisory Board for 2012.

1. REVIEW/APPROVAL OF MINUTES FOR TUESDAY, NOVEMBER 22, 2011

A motion to approve the minutes of the November 22, 2011, meeting was made by Bill English. This motion was seconded by Kim Pennington and unanimously approved.

2. ACKNOWLEDGEMENT OF GUESTS AND VISITORS

There were no guests or visitors present.

3. DISCUSSION OF PACKET MATERIALS

The monthly report for November and December-2011 was reviewed. Karen Franck noted that a large number of one-month passes were sold in December. Karen also noted the possible promotion of a three-month college student pass.

4. OLD BUSINESS

A. General Department

1. Goals and Accomplishments

Karen Franck expects to have the written report available for the meeting next month. Karen noted that the pool programs and room rentals are doing well; pass sales, Silver Sneakers, and swim lessons are down. Movie ticket sales have increased greatly. Pavillion rentals are up. Karen expects that the final figures will show a 95% or above cost recovery for 2011.

The Camp Brochure is getting ready to print. A new program is planned for the week before and the week after the Summer Camp program (Activity Week at the Community Center). Additionally, a Flea Market is planned for early May.

B. Community Center/CC Park

1. Fitness Expansion

Karen Franck stated that the project is moving ahead, and that the bid is expected to be awarded in March. Desired completion for the project is the week before Summer Camp begins. It is anticipated that some work may be done after hours in order to minimize down time for the Fitness Center. It is hoped that this project can be done with as little down time as possible.

2. Monthly Pass Adjustment

The price decrease in the price of the monthly pass was explained to the Board.

3. November/December Promotions

Karen reported that the Christmas Eve and New Year's Eve special two-hour swim sessions were very successful. The Holiday Swim and Give was also very successful, with approximately 200 toys collected for Toys for Tots.

4. Yearly Promotional Plans

Yearly promotional plans will be advertized utilizing Social Media, Newspapers, on-line, and through some press releases.

C. Parks Maintenance/Parks Issues

1. PECO Green Region Grant – EPV

The ultrasonic unit to improve water quality and keep algae out is anticipated to be installed in the Spring.

2. EPV – Paving and Practice Field Improvements

Paving of the main parking lot at East Plymouth Valley Park will be done as part of the Capital Improvement Plan. The football organization will be involved in work to be done on the practice field.

D. Wetherill Park

1. Philadelphia Zoo Grant – Interactive Map

Karen showed the Board a hard copy of the Interactive Map of Harriet Wetherill Park. The map is about three-quarter done at this point.

2. Conservation and Management Study

Karen Franck reported that eight proposals had been received. Interviewing of four firms will be scheduled for the end of January/beginning of February. A selection is expected to be presented to Council in March.

3. HWP Programming

Karen Franck reported that it is planned to hold the same programs as 2011 (Summer Camps and Fall Programs).

E. Programming

1. General Programming Direction/Sponsorships

New programs, including Activity Week at the Community Center and the Flea Market, had already been discussed. Karen Franck noted that she had already received interest in sponsorships for movie presentations this up-coming Summer season.

2. Partnership Programs: Prince of Peace and Kencrest/Greater Bridgeport Elks

Karen Franck explained a proposed partnership between Kencrest and Prince of Peace Church in which the Prince of Peach Church would run

an autism program at the Community Center. The Bridgeport Elks have also expressed interest in partnering to provide prizes, volunteers, etc., for the Fishing Derby.

3. Neon Night/Float Night/MLK Program

Karen Franck noted that Sen. Daylin Leach was present at Neon Night and he was thanked for his help with the UV System.

The program held on Martin Luther King Day involved sewing pillow cases for children with cancer and was very successful.

4. GPCC 12 – 3/24/12

Karen noted that GPCC 12 is scheduled for March 24, 2012. This event was scheduled one month earlier than previous celebrations to avoid conflicts with other Spring events.

5. NEW BUSINESS

A. Council Liaison Report – Maria Weidinger

Marin Weidinger reported that topics discussed during the recent Plymouth Township Council meeting included the bidding for the Fitness Center, the continued negotiation of the police contract, and a Sal Paone proposed townhouse development on the Plymouth side of the intersection at Plymouth Road and Butler Pike. Additionally, Mercy Suburban Hospital is planning an out-patient center in the Plymouth Meeting Mall.

6. MISCELLANEOUS

There were no miscellaneous items.

ADJOURNMENT:

A motion for adjournment was made by Lynda Lawrence.

The next meeting of the Board is scheduled for Tuesday, February 28, 2012.

Respectfully submitted,

Rosemary Winterbottom

Rosemary Winterbottom, Secretary