

Parks, Recreation, and Shade Tree Advisory Board

Minutes of Tuesday, January 22, 2013

A meeting of the Parks, Recreation, and Shade Tree Advisory Board was held on Tuesday, January 22, 2013, at the Plymouth Township Community Center. Present were Board members Kim Pennington, Pat Ianelli, Lynda Lawrence, and newly-appointed member Barbara Thompson; Parks and Recreation Director Karen Franck; 2013 Council Liaison Maria Weidinger; and Board Secretary Rosemary Winterbottom. Board members Bill English, Joe Stem, and Bridget Sudall were not in attendance.

The meeting was called to order at 7:00 PM.

ELECTION OF OFFICERS

Lynda Lawrence nominated Bill English for the position of Chairman-Parks, Recreation, and Shade Tree Advisory Board. This nomination was seconded by Kim Pennington. There were no further nominations for this position. The Board vote was unanimous in favor of this nomination and Bill English was elected to the position of Chairman-Parks, Recreation, and Shade Tree Advisory Board for 2013.

Kim Pennington nominated Lynda Lawrence for the position of Vice Chairman-Parks, Recreation, and Shade Tree Advisory Board. This nomination was seconded by Pat Ianelli. There were no further nominations for this position. The Board vote was unanimous in favor of this nomination and Lynda Lawrence accepted the position of Vice Chairman-Parks, Recreation, and Shade Tree Advisory Board for 2013.

1. REVIEW/APPROVAL OF MINUTES FOR TUESDAY, NOVEMBER 27, 2012

A motion to approve the minutes of the November 27, 2012, meeting was made by Kim Pennington. This motion was seconded by Barbara Thompson and unanimously approved.

2. ACKNOWLEDGEMENT OF GUESTS AND VISITORS

There were no guests or visitors present.

3. DISCUSSION OF PACKET MATERIALS

The monthly reports for November and December-2012 were reviewed. Karen Franck noted that it was a busy holiday season, and that 2012 was a good year overall. Fitness Center attendance is up, and passes are now doing well after an earlier downturn. The massages are not doing as well as anticipated.

Photos were shown to the Board from several recent events, including the Health Fair, Breakfast with Santa, the Ribbon Cutting for the Fitness Center Expansion, and Martin Luther King Day of Service. Additionally, the Board was shown a photo book from Breakfast with Santa 2012 that was provided by Target, as well as two large posters containing photos from Breakfast with Santa and Brunch with the Easter Bunny that were also provided by Target. Karen intends to frame the large posters and hang them within the Community Center.

4. OLD BUSINESS

A. General Department

1. Goals and Accomplishments

Karen Franck reported that the report of Goals and Accomplishments is almost completed.

2. Youth Sports Summit – February 6, 2013

Karen Franck noted the Youth Sports Summit is scheduled for February 6, 2013. Kim Pennington and Lynda Lawrence have volunteered to attend. Representatives of each sports organization will be in attendance. The Colonial School District has also been invited to attend.

B. Community Center/CC Park

1. November/December Promotions

Karen reported the free trial week was very successful, and resulted in 147 new annual pass memberships. It is anticipated that the free trial week promotion will be offered again in the future.

2. Yearly Promotional Plans

Karen Franck explained that it is planned that some new and different promotions will be planned for 2013. Planning for a Valentine promotion is currently being worked. A yearly schedule for promotions will need to be planned. Additionally, a Retention Committee has been formed to find ways to retain members.

3. GPCC 13 – March 23, 2013

Karen Franck noted that the GPCC 13 celebration is scheduled for March 23, 2013. A 10% off a yearly membership will be offered at this event.

C. Parks Maintenance/Parks Issues

There were no maintenance/parks issues to be discussed.

D. Wetherill Park

1. Conservation and Management Study

- a. Staff Meeting Report
- b. Next set of meetings
- c. Overall progress
- d. Tree Removal

Karen Franck reported that a meeting has been held with the consultant. The next meeting is scheduled for January 29, 2013. The consultant has been meeting with potential partnerships. Tree removal on the property has begun, with 33 trees already being removed.

2. HWP Programming

Karen Franck reported that the continuation of some grant programming from 2012 will continue during 2013.

E. Programming

1. General Programming Direction/Sponsorships

Karen reported that it is planned that some programs that are not doing well will be revamped. It is hoped that sponsorship for all summer movies and concerts can again be obtained this year. It is anticipated that an additional staff person for the Fitness Center will be hired this year.

2. Neon Night/Float Night/MLK Program

The Float Night event and the Martin Luther King Day of Service program were both very popular events. The Neon Night was not as popular an event.

3. Summer Camps

The Summer Camp Brochure is almost ready for distribution. Registration for summer camps will begin in February. Some new one-week camps will be offered this year.

5. NEW BUSINESS

Council Liaison Report – Maria Weidinger

Council Member Maria Weidinger reported on topics from the recent Plymouth Council Meeting as follows:

- 1) several firefighters who had been promoted were recognized;
- 2) checks totaling \$20,000 were received from Conicelli Toyota (\$10,000) and Toyota (\$10,000 match) for canine training to replace the K9 officer who was injured and then retired;
- 3) the proposed townhouse development by Sal Paone Builders at Butler and Flourtown Roads has been approved;
- 4) a change to variances for zoning to Plymouth Country Club to enable the future selling of parcels of land for housing was approved; and
- 5) an appeal has been filed to allow the proposed hotel project off Chemical Road.

6. MISCELLANEOUS

Kim Pennington reported that she is working with Joanna Rizzuto on plans for a Big Band Dance for seniors.

Karen Franck noted that members from the Plymouth Soccer organization will be present at the Plymouth Council meeting in February to express their appreciation for Council's support of the TOPS Program.

Karen also reported that work is continuing on the Service and Devotion Monument.

ADJOURNMENT:

A motion for adjournment was made by Pat Ianelli and seconded by Barbara Thompson. The next meeting of the Board is scheduled for Tuesday, February 26, 2013.

Respectfully submitted,
Rosemary Winterbottom
Rosemary Winterbottom, Secretary